

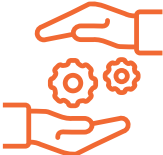
Building Blocks of Venture Supported:

Counselling/Mentoring 

Ideation 

Brainstorming 

Team Building 

Business Prototyping 

Competitor Analysis 

Product Market Fit Verification 





Strategic Planning



Expansion And Networking



Legal Compliance



Fundraising



MVP and Piloting

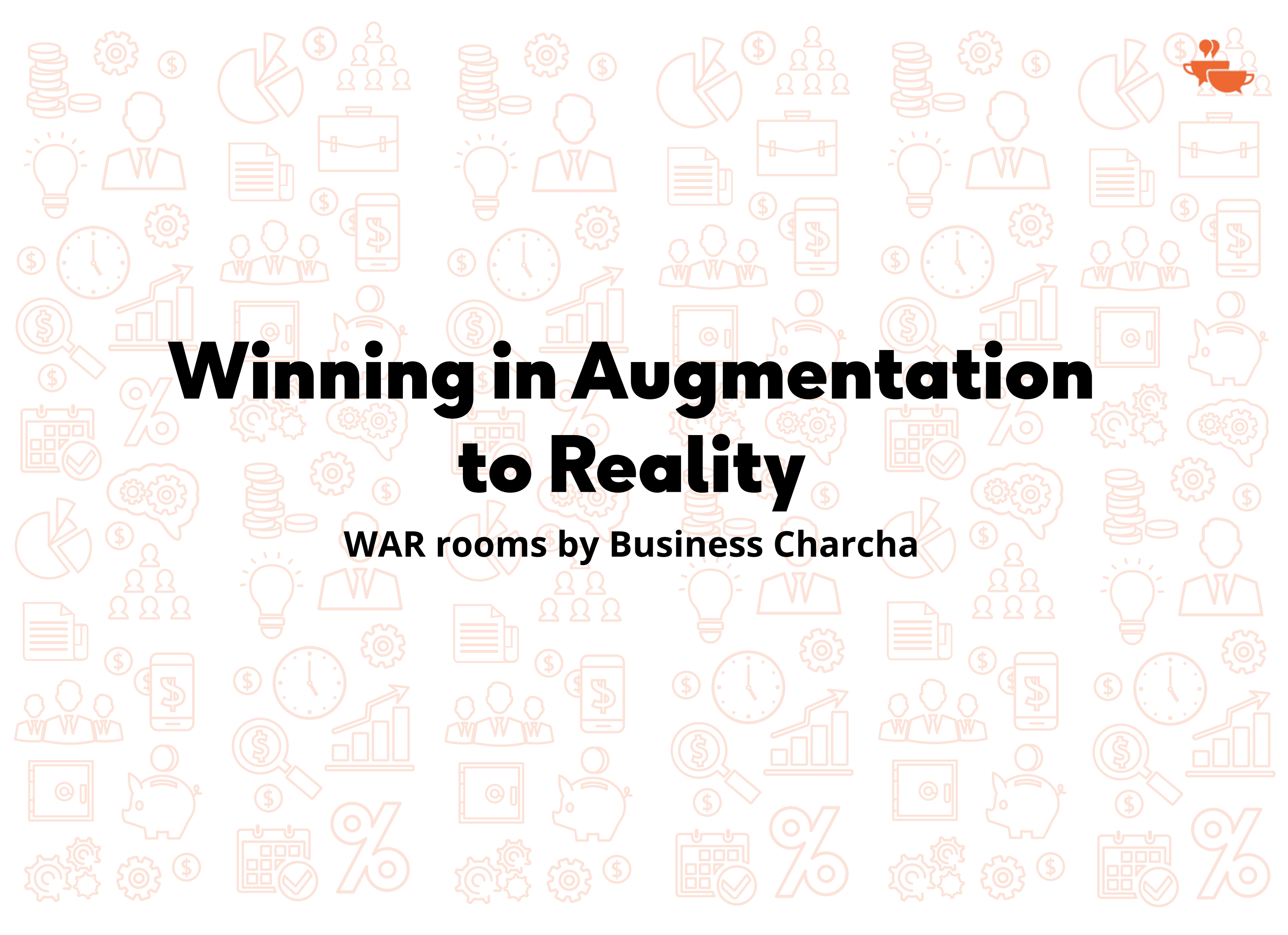


Launch and Feedback



Marketing And Promotion



The background is a repeating pattern of various business and financial icons in a light orange color. These icons include pie charts, bar graphs, light bulbs, gears, dollar signs, people silhouettes, briefcases, mobile phones with dollar signs, clocks, magnifying glasses over dollar signs, piggy banks, percent signs, and checkmarks. The icons are arranged in a dense, overlapping grid.

Winning in Augmentation to Reality

WAR rooms by Business Charcha

The IEEE concept (by Business Charcha) of imparting training through a unique 'Industry - Entrepreneurship-Employability-Education' collaboration.

Business Charcha facilitates and welcomes the paradigm shift in the outlook of the industry in the New normal and has mapped futuristic hiring trends for sectors across. Therefore with Handcrafted programs specially for the freshers, we bring the "Transformation Gradupreneur" program by introducing WAR Rooms which felicitates the following:





Benefits and Opportunities



Golden opportunity to shake hands with the sector skill experts and get 1-O-1 mentoring from the Gurus of Business



Webinar, Conferences and Workshops on niche topics by leaders, subject matter professionals



Mental Health First (Sessions) - When students return, they are going to need more emotional and social support than ever



An end-to-end guidance through Activity planning & business modeling tools with specific schemes for OpeX and CapeX (including plant and machinery) setup





Support for drafting and streamlining the Pitch Deck and Project Report for funding and fiduciary



Ideation-Experimentation-Incubation-Launchpad', an all-in-one startup support system



Hands on training for Business Plan refinement with a chance to pitch at Business Charcha's Global Demo Day



Early stage startup launch/display provision for the students on Business Charcha's Global platform to showcase their startup





Default industrial/Startup tour (virtual or physical) and step by step guidance on the process layout of range of industries



Focus on Careers - Helping students make smart decisions when it comes to college, careers, and future planning



Loan advisory and utilisation guidance, first hand support for funding and fiduciary



Create Work and Business Relationships - high school and local business partnerships programs





Assignments (group and individual) based on different business segments including administration, finance, management and leadership



Explore internship and long term engagement opportunities with leading start-ups/ Industrial experts



An assessment charter created by our experts acknowledges the routine performance, outlines personality traits and suggests custom methodologies for improvement



Certificate of Excellence/ Appreciation from Business Charcha Fraternity upon successful program completion

“You never lose, either you win or you learn.”

- Business Charcha



MEMBERSHIP TENURE

6 and 11 months
(subject to renewal)

NOTE: All the entrants in the WAR Room shall be accommodated in the closed group of BC Fraternity where aspirants shall be subjected to the aforesaid facilities. The aspirants will be participating in all entrepreneurial meet-ups and sessions organised under this business charcha community.

