

Business Charcha

Sheetal Bhandari

FOUNDER AND CEO

Business Charcha is a platform for co-creation, training and entrepreneurial development for aspiring entrepreneurs to realise their vision of business establishment.






FOUNDER AND CEO : SHEETAL BHANDARI

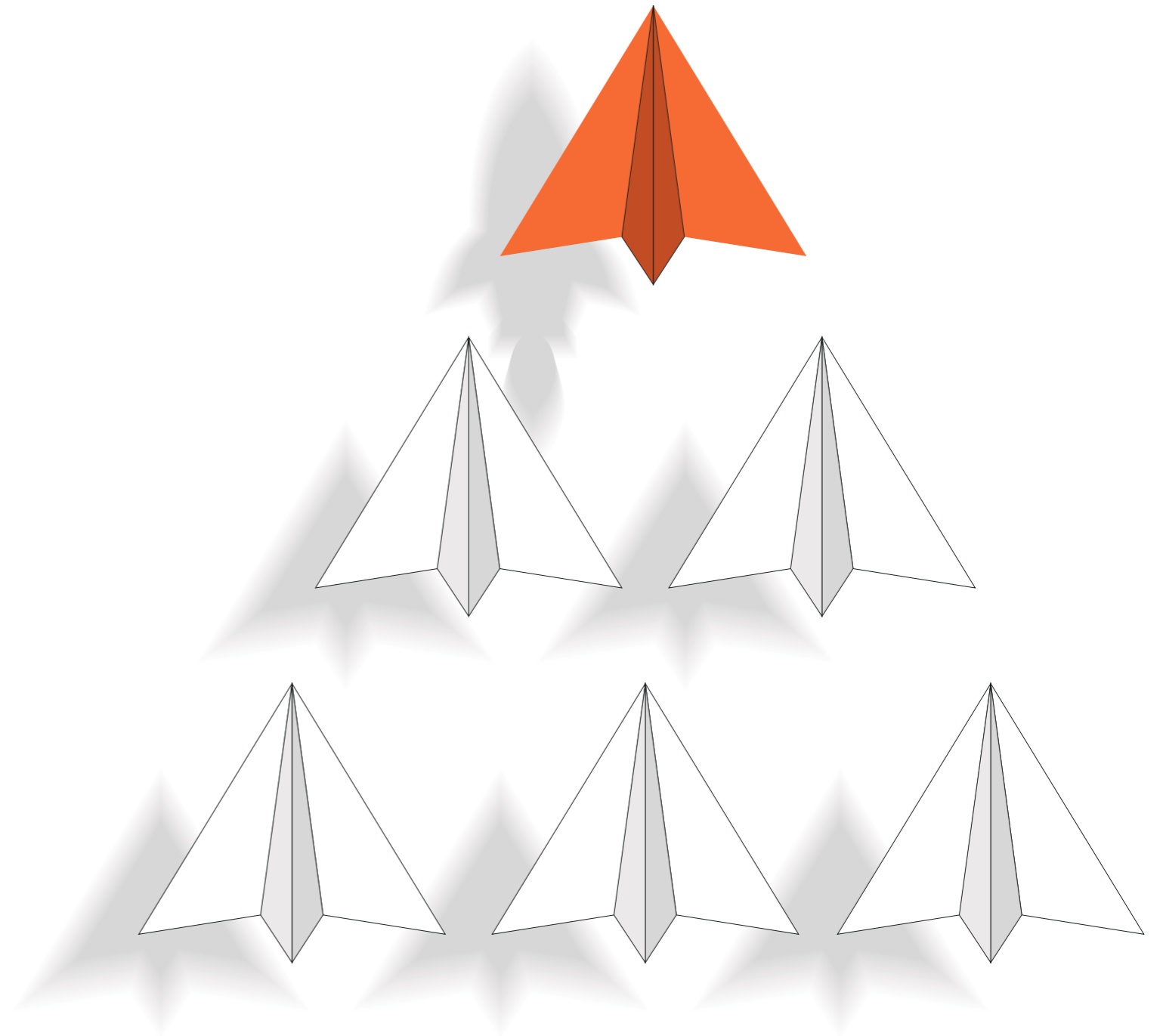


As part of her mission to establish more than a million profitable enterprises by 2025, she is enabling a one-of-a-kind entrepreneurial incubation platform.

Sheetal has been the pillar of motivation and support for entrepreneurial aspirants since the inception of her career and has an impenetrable desire to carry forward the streak through the induction of this all-in-one launchpad- Business Charcha', which pledges to support and embrace individuals from across the globe and nurture them to be deployed as dynamic leaders of the trending world. 



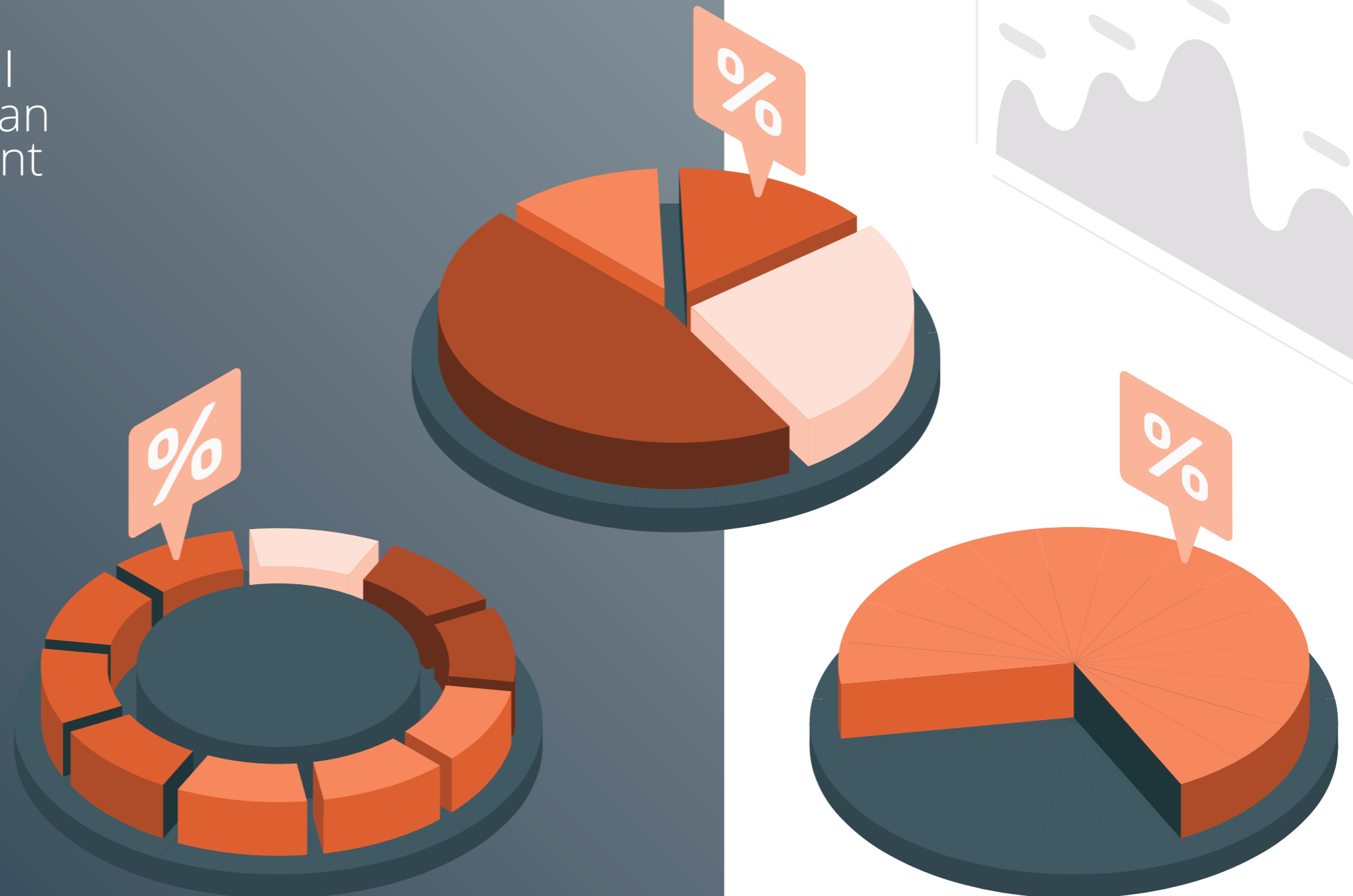
"An Ecosystem Innovation and Impact Practitioner- a pioneer in new day leadership curriculum."





Vision

Making India Self-Sustainable and contribute in nation building by guiding entrepreneurs in establishing successful businesses through an end to end engagement process.





Addressable Aperture

In present day's new normal, starting a venture can be a real hustle. Commencing operations thus demand domain understanding, team building, long term vision and execution strategy which act as the foundation for any firm. Thus, there is an immediate requirement for a one-stop-solution which can facilitate end-to-end operations and capital management to support aspiring entrepreneurs from ideation to revenue generation stage.

This platform is led by Industry Leaders, Business Coaches/experts and Subject Matter Professionals for turning ideas into viable businesses and strengthening industry-academia association.

Our team acts as a catalyst for platform integration which hosts substantial knowledge of multiple domains that ensure quality in entrepreneurial development, meeting international standards of innovation.

Mission

To turn ideas into viable businesses through hand-crafted workshops by domain experts from industries to strengthen Industry-Academia collaboration.



Associations



“

Khadi and Village Industries Commission (KVIC) is one of our prominent alliances where 'Business Charcha' under the aegis of Mathete Entrepreneurial Services is officially partnered as 'Professional Training Associate'.

We have engaged with the MSME Business Forum, India and MSME Chamber of Commerce and Industry of India with the sole focus on entrepreneurial development.

As Ecosystem Partner with DCB Bank Innovation Carnival, we plan to leave no stone unturned in advising StartUps an end-to-end handholding to make them Business ready.

Business Charcha, in association with its esteemed partners is working on establishing a cohort on numerous domains by offering a plethora of opportunities for the rising entrepreneurs. ”



कामये दुःखतपानाम्।
प्राणिनाम् आर्तिनाशनम्॥



ADVISOR : BUSINESS CHARCHA



- MAJ GEN MANIK SABHARWAL (RETD)



- MR RAVI NANDAN SINHA ,
DIRECTOR - MSME BUSINESS FORUM INDIA



- PRASANNA LOHAR , HEAD INNOVATION &
ARCHITECTURE, DCB BANK



Objectives

- To incubate and embrace entrepreneurial minds from across the globe by providing them an end-to-end engagement model.
- To provide training through our expert industry leaders and identifying opportunistic ventures.
- Create a virtual advisory on multiple domains required to establish modern day businesses.
- To induct potential ideas based on real time industrial challenges to formulate and generate relevant IPs.

- To be the felicitator of various industry specific educational courses and open up newer dignified livelihood opportunities.





Mentors Of Innovation



● **RAHUL MEHTA** | CHIEF OPERATING OFFICER, FURNITURE & FITTINGS SKILL COUNCIL (FFSC)



● **COL ANAND KUMAR SINGH (RETD)** | CHIEF EXECUTIVE OFFICER, CONSTRUCTION SKILL DEVELOPMENT COUNCIL OF INDIA



● **SANTOSH G.** | CHIEF VISIONARY OFFICER, CONFEDERATION OF INDIAN MICRO, SMALL AND MEDIUM ENTERPRISES



● **ANNURAG BATRA** | CHAIRMAN & EDITOR IN CHIEF - BW BUSINESSWORLD



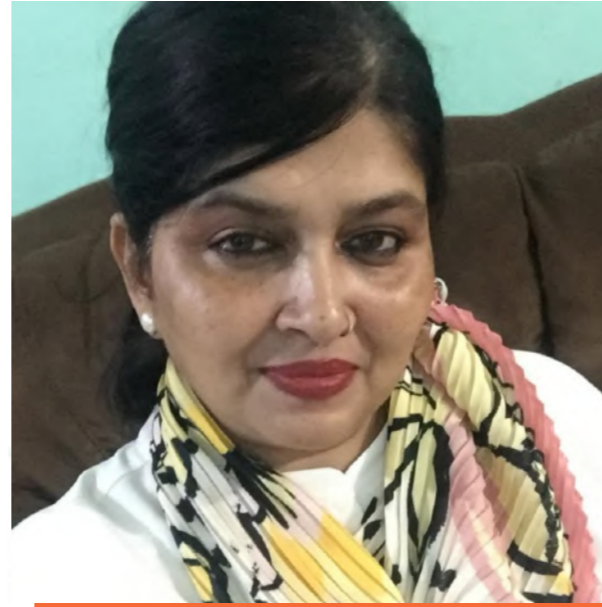
● **RAJAN BAHADUR** | CHIEF EXECUTIVE OFFICER TOURISM AND HOSPITALITY SKILL COUNCIL



● **VISHAL JINDAL** | DIRECTOR-VISHAD EDUTECH PRIVATE LIMITED AND CO-CHAIR, DELHI & NCR CHAPTER, PHD CHAMBER OF COMMERCE AND INDUSTRY



● **DR. SUNIL KR PANDEY** | PROFESSOR & DIRECTOR (IT & UG),
INSTITUTE OF TECHNOLOGY & SCIENCES



● **RAJASHRI RAJASHEKHAR** | FOUNDER - POORNAM FOUNDATION,
BOARD MEMBER OF - FEDERATION OF INDIAN INDUSTRIES



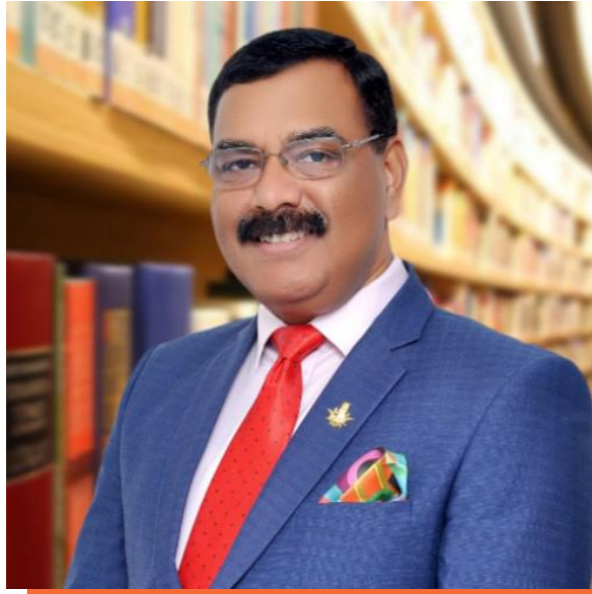
● **DR. ROOPAK VASISHTHA** | CEO AND DG
APPAREL MADE-UPS HOME FURNISHING SECTOR
SKILL COUNCIL



● **CAPT RAMANUJAM** | CEO LOGISTICS SECTOR
SKILL COUNCIL



● **INDRAJIT GHOSH** | CHAIRMAN MSME CHAMBER
OF COMMERCE AND INDUSTRY OF INDIA



● **COL. ANIL POKHRIAL** | CEO, MEPSC- MANAGEMENT & ENTREPRENEURSHIP AND PROFESSIONAL SKILLS COUNCIL (MEPSC)



● **ASHOK JUNEJA** | NATIONAL PRESIDENT THE TEXTILE ASSOCIATION (INDIA)



● **DR. ILA PATHAK JHA** | INDEPENDENT DIRECTOR, EX DEPUTY DIRECTOR- EDUCATION AND TRAINING IMC CHAMBER OF COMMERCE AND INDUSTRY, MUMBAI



● **BINIT BHATT** | EX CEO GEMS AND JEWELLERY SKILL COUNCIL OF INDIA



● **JAMES RAPHAEL** | CEO, RETAILERS ASSOCIATION SKILL COUNCIL OF INDIA



Who all can be a part of
Business Charcha?



Onboarding

1. Military Veterans
2. Business Professionals
3. Service Professionals
4. Start-ups
5. Avid learners and Industry Enthusiasts
6. Students
 - Universities
 - Colleges
 - E-cell, Co-curricular clubs
 - Individual Aspirants





Sectors List

Collaboration with various experts lead us to identify more than 30 industrial domains which are open to innovation and also provide establishment opportunities to the first gen entrepreneurs.

1. Aerospace and Aviation Sector
2. Agriculture and Farming Sector
3. Automotive Sector
4. Banking, Financial Services and Insurance Sector
5. Beauty and Wellness Sector
6. Capital Goods Sector- Plant and Machinery
7. Chemical and Chemical Based Products Sector
8. Construction/Real Estate Sector
9. Defence Sector
10. Deep Tech Sector (AI/ML/IOT)
11. E-Commerce Sector
12. Education and Training Sector
13. Electronics and Automation Sector
14. Energy Sector
15. Food and Beverages Sector
16. Forest, Wood, Pulp and Paper Sector
17. Gems and Jewellery Sector
18. Handmade Products Sector
19. Healthcare Sector
20. Iron and Steel Sector
21. IT and Telecom Sector
22. Leadership/Career/Transformational Coach Sector
23. Legal & Compliance Sector
24. Logistics and Supply Chain Sector
25. Media and Entertainment Sector
26. Packaging/Printing and Publishing Sector
27. Plastic, Rubber and Recycling Sector
28. Textile, Leather and Footwear Sector
29. Tourism and Hospitality Sector
30. Stocks and Trading Sector





Campus **'Brand Ambassador'** Program by Business Charcha

Be the flag bearer of Business Charcha with your institute and enhance networking, management, and leadership skills by motivating 100s like you.



Roles and Responsibilities

- Spread the entrepreneurial vibe and be the founding member of in-house business charcha establishments in your college/university.

- Form the team of volunteers and be the point of contact between college authority/students and business charcha management.

- Identify and acknowledge as a business charcha founding member (in-house), all the potential mentors and coaches who may be involved as distinguished mentors to the business charcha fraternity after due discussion with the management team.

- Involve and acknowledge the professors/associates/faculties having an entrepreneurial outlook to lead the in-house establishment of business charcha.





Rewards and Incentives

- A free 6-month access to our hand-crafted entrepreneurial programs with top notch experts
- A chance to win the Best Campus Ambassador Award (Best Campus Ambassador would be chosen (performance based) from all the various Campus Ambassadors. The winner would win an all expense paid weekend trip*)
- Trophy of felicitation at the end of the office tenure
- Opportunity to work with our team as an employee/intern (will be conditional to future openings) at profile considerations on priority

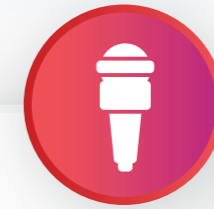




**CAMPUS
AMBASSADOR**



PRESIDENT



VICE PRESIDENT



**FINAL YEAR*
STUDENT**



**PRE - FINAL YEAR
STUDENT**

* STUDENTS OF FINAL YEAR PG WOULD BE ELIGIBLE TO CLAIM THE POST OF BOTH PRESIDENT AND VICE PRESIDENT.



GRADUPRENEURS

of 'The New Normal'

ENGAGEMENT MODEL ACADEMIA

- Specialised training for pre-final and final year students
- Joint Acceleration Program (JAP by Business Charcha) for empowering and establishing entrepreneurship ecosystem
- Establishing 'Winning in Augmentation to Reality' (WAR rooms by Business Charcha) portals and organizing theme based e-summits from time-to-time.
- The IEEE concept (by Business Charcha) of imparting training through a unique 'Industry-Entrepreneurship-Employability-Education' collaboration
- Facilitation of the 'C' through engagement model (by Business Charcha) for academia which involves Co-ordination, Co-operation Communication and Collaboration that marks the establishment of 1-of-a kind unique entrepreneurial chapter.
- Empowering academia to be the flag bearers of Entrepreneurship by connecting local, regional and national entrepreneurial establishments co-hosted by Business Charcha.





Association With Business Charcha





Association Proposal with Business Charcha

Building support systems to nurture innovation has been one of our primary ethos and this is what Business Charcha stands for. Collaborations and joint initiatives between industries can lay the qualitative parameters based on which we shall obtain the next gen entrepreneurs.

The Purpose/Agenda/Need of Collaboration

1. Laying the foundation of a platform together which facilitates and felicitates aspiring entrepreneurs.
2. Esteemed establishments and stakeholders like yours have always enlightened aspirants.
3. With an aim to legitimize and equip aspirants to deploy solutions for the welfare of the society, successfully, this platform shall act as a cohort for organising industry-academia-individual interactions and also, establish a closed-loop ecosystem for raising the bar of excellence aimed through this ground-breaking collaboration, to greater peaks.





Possible avenues of collaboration at Business Charcha

1. Own the stage as a guest speaker in domain focused seminars.
2. Get access to the entrepreneurial sessions organised by Business charcha across partner institutes and publish your brand with us.
3. Plethora of co-creation opportunities to guide some of the most innovative ideas, as virtual mentors on-board
4. Indulge and facilitate entrepreneurs for growth hacking and business mapping.
5. Lead the world-class community of entrepreneurs as ecosystem and innovation experts.

Explore and Expand your Brand with us

1. Reach and branding across academias throughout the country as partners of Business Charcha
2. Brand visibility and PR activities across Business Charcha's social media platforms
3. Collaborate and network with aspirants from across the globe as an expert advisor/ mentor for range of sectors available at the cohort.



Benefits

- Training in acquiring bi-directional approach by interacting directly with the market and the consumers for idea validation and strategic planning.
- Indulge as a role model and growth hacking expert for aspiring entrepreneurs.
- Brand building and PR activities across Business Charcha's social media platforms.
- Networking opportunities with like minded entrepreneurs and coaches, worldwide, through our closed-loop channel.
- Funding and Fiduciary support from Business Charcha Fraternity IT and ITES support to tech based startups.
- Golden opportunity to be a distinctive part of the Business Charcha cohort as a trainer, seeker and explorer.
- Lead the world class community of entrepreneurs as ecosystem and innovation experts.
- Plethora of co-creation opportunities to guide some of the most innovative ideas, as virtual mentors on-board.
- Be the Brand Ambassador of the Business Charcha fraternity to generate wealth and establish mutually beneficial associations.



SUBSCRIPTIONS

1 Month

3 Months

6 Months

 Webinars and Networking

 Webinars and Networking

 Webinars and Networking

 Certificates

 Certificates

 Certificates

 Up-To Date Government Schemes, all in one place.

 Up-To Date Government Schemes, all in one place.

 Up-To Date Government Schemes, all in one place.

 Connect with Experts and Receive Assignments

 Connect with Experts and Receive Assignments

 Get Loan Advice and Visit the Industry

Get 1 Month For **499/- Only**

Get 3 Months For **1099/- Only**

Get 6 Months For **1999/- Only**





Contact Us

 Website- www.businesscharcha.com

 Email- info@businesscharcha.com,
sheetal@businesscharcha.com

 Contact no.- 9315924884,
8700452542

