

DAY 1 WORKSHOP ON IDEA GENERATION

TROJ MORRO
Startup Solutions (P) Ltd.

PANSOUT

**BUSINESS
CHARCHA**

MODULES COVERED

M1. ESSENCE OF IDEAS

M2. METHODOLOGIES OF IDEA GENERATION

M3. CALL TO ACTION (IDENTIFICATION OF EXISTING PROBLEMS)

M4. SCREENING OF IDEAS (THE BEST ONE OR THE WORST ONE TO START WITH)

M5. THE AGILE WAYS OF TESTING IDEAS

M6. VALIDATION THROUGH STEPWISE APPROACH



**MAJ GEN MANIK
SABHARWAL (RETD)**
SPEAKER
ADVISOR AT BUSINESS CHARCHA



PUNIT MEHROTRA
SPEAKER
EXECUTIVE & LEADERSHIP COACH
BOARD MEMBER - INTERNATIONAL
COACHING FEDERATION
MUMBAI CHAPTER
VISITING FACULTY-TISS



SIDDHANT BAJPAI
SPEAKER
FOUNDER AND CEO AT
ANDROMEIDA MARITIME SOLUTIONS PVT. LTD.
MENTOR
BUSINESS DEVELOPMENT
IDEA VIABILITY RESEARCHER

SUPPORTED BY



DATE
21-12-2020

TIMINGS
11AM - 2PM

DAY 2

WORKSHOP ON

NEED AND TECHNIQUE FOR BUSINESS MODELLING

TROVORRO
Startup Solutions (P) Ltd.

PANSOUT

**BUSINESS
CHARCHA**

MODULES COVERED

M1. A POWERFUL BUSINESS IDEA

M2. HOW TO PITCH YOUR STARTUP

**M3. VARIOUS BUSINESS MODEL TECHNIQUES AND METRICS
THAT INTEREST INVESTORS**

M4. DESIGNING SALES

M5. SERVICE INDUSTRY BUSINESS MODELLING

M6. LEAN STARTUP METHODOLOGY



RAVI NANDAN SINHA
SPEAKER
ADVISOR AT BUSINESS CHARCHA
DIRECTOR, MSME BUSINESS FORUM



DR VK ARORA
SPEAKER
IGDTUW ANVESHAN FOUNDATION
MENTOR, COACH AND
ADVISOR - ENTREPRENEURSHIP, START-UPS,
BUSINESS INCUBATION AND VENTURE
DEVELOPMENT



RAVI RAIZADA
SPEAKER
FOUNDING MEMBER, CENTER FOR BUSINESS
& TECHNOLOGY
STATE CHAIRPERSON, CIMSME

SUPPORTED BY



DATE
22-12-2020

TIMINGS
11AM - 2PM

DAY 3
WORKSHOP ON

DATA ANALYTICS UNLEASHED

TROVORRO
Startup Solutions (P) Ltd.

PAINTSOUT

**BUSINESS
CHARCHA**

MODULES COVERED

M1. THE ROLE OF A DATA SCIENTIST

**M2. COMPUTER SCIENCE, STATISTICS, LINEAR ALGEBRA
SHORT COURSE**

M3. TYPES OF DATA

M4. THE DATA SCIENCE PROCESS

**M5. EXPLORATORY DATA ANALYSIS AND VISUALIZATION
WITH ZOHO**

M6. MARKETING DECISIONS & ITS ROLE IN ANALYTICS

M7. UNDERSTANDING METRICS

M8. SUPERVISED & UNSUPERVISED LEARNING



PRASANNA LOHAR
SPEAKER
ADVISOR AT BUSINESS CHARCHA
HEAD & TECHNICAL ARCHITECT
AT DCB BANK



TANVI KESWANI
SPEAKER
DATA SCIENTIST
MENTOR
IIT KANPUR



VENKATESH K IYENGAR
SPEAKER
BUSINESS TRANSLATOR
DATA COACH
CEO, TATHWAMASI INC

SUPPORTED BY



DATE
23-12-2020

TIMINGS
11AM - 2PM

FREE VALUE-ADD ONS FOR ATTENDEES

M1. CERTIFICATE OF APPRECIATION FROM BUSINESS CHARCHA

M2. CERTIFICATE OF PARTICIPATION ON "DATA ANALYTICS UNLEASHED"

M3. FREE ENROLLMENT ON BUSINESS CHARCHA'S GLOBAL PORTAL FOR 1 MONTH

M4. TRY YOUR FORTUNE AND ENTITLE YOURSELF AS 'CAMPUS AMBASSADOR' FOR BUSINESS CHARCHA

M5. #BUSINESSCHARCHA'S FOUNDING TEAM AWAITS YOU TO BE A PART OF IT!

M6. CLAIM YOUR FREE INDUSTRIAL TOUR AND GUIDANCE

M7. FREE TRIAL OF ZOHIO ANALYTICS

M8. EXPLORE INTERNSHIP AND LONG TERM ENGAGEMENT OPPORTUNITIES WITH BUSINESS CHARCHA

TROVORRO
Startup Solutions (P) Ltd.

PANSOUT

**BUSINESS
CHARCHA**

**FROM
21-12-2020
TO
23-12-2020**

**TIMINGS
11AM - 2PM**

**PRICE
1999/-**

SUPPORTED BY

